



NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

GEORGIA CHAPTER

2024 Sponsorship Guide

WWW.NAIOPGA.ORG

OUR SPONSORS

Thank you 2023 sponsors.

NAIOP Georgia would not be possible without your financial leadership.

HEADLINE



PLATINUM & PREMIER



Trammell Crow Company



First American Title™
NATIONAL COMMERCIAL SERVICES



GOLD



SILVER



BRONZE



EVENT / OTHER

ARCO Design/Build
Brasfield & Gorrie
FCL Builders

Link Logistics
LoopNet CoStar
McKenney's

Ordner Construction
Powers Brown Architects
Ryan, LLC

WHY SPONSOR?

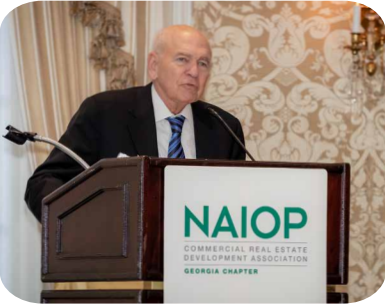
NAIOP Annual Sponsors are leading local companies that recognize the importance of having a strong local chapter.

The generous support of our sponsors allows us to deliver on our mission to provide advocacy, education and business opportunities by connecting members who are decision makers of blue chip companies in the commercial real estate development and investment industry. We do this through lobbying, programs, career development, connections and our philanthropic work.



Lobbying

Advocating on behalf of the commercial real estate industry at the local, state and national levels



Programs

Hosting thought leaders in business, economics and policy to help us make informed decisions



Career Development

NAIOP's Developing Leaders Program gives young professionals an opportunity to expand their network and knowledge-base



Connections

Creating lasting relationships amongst industry decision makers through events



Philanthropy

NAIOP GA provides members opportunities to work together in various philanthropic pursuits to improve the quality of life in our community

NAIOP GA ANNUAL SPONSORSHIP OPPORTUNITIES

NAIOP Sponsors enjoy an array of benefits designed to maximize exposure and business opportunities.

| | DIAMOND \$12,500 | PLATINUM \$9,500 | GOLD \$7,500 | SILVER \$4,500 |
|--|---------------------|---------------------|-----------------|-------------------|
| Large logo on NAIOP GA homepage. | ✓ | | | |
| Logo on NAIOP GA Sponsor page. | ✓ | ✓ | ✓ | |
| Sponsor name on NAIOP GA Sponsor page. | ✓ | ✓ | ✓ | ✓ |
| Recognition at NAIOP GA Meetings & Events. <i>(Jan, March, May, June, Sept, Nov breakfast meetings plus December awards program, School Challenge, and Happy Hour.)</i> | 9 events | Choose 3 | Choose 2 | Choose 1 |
| Tickets included at sponsored event. | 4 | 4 | 4 | 2 |
| Sponsor to speak at one event. | ✓ | | | |
| Recognition at NAIOP GA Annual Awards of Excellence program. | ✓ | ✓ | | |
| Preferred seating at sponsored event. | ✓ | ✓ | ✓ | ✓ |
| Recognition on sponsored event marketing & communications. | ✓ | ✓ | ✓ | ✓ |
| One complimentary promotional email blast. | ✓ | | | |
| One golf hole sponsorship (signage only). | ✓ | | | |

NAIOP GA SINGLE SPONSORSHIP OPPORTUNITIES



AWARDS OF EXCELLENCE

HAPPY HOUR

SCHOOL CHALLENGE

| | AWARD SPONSOR \$4,000 3 AVAILABLE | BREAKFAST SPONSOR \$3,500 3 AVAILABLE | EVENT SPONSOR \$3,000 UNLIMITED | HOST \$4,000 1 AVAILABLE | FOOD & BEV \$3,500 2 AVAILABLE | EVENT \$3,000 UNLIMITED | RESUME BOOK SPONSOR \$4,000 | SCHOL-ARSHIP SPONSOR \$3,000 |
|---|--|--|--|---------------------------------------|---|--------------------------------------|---------------------------------------|--|
| Name recognition & sponsorship level on email blasts to membership prior to event, as well as on marketing materials and website. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company name on sponsor signage at event. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary event tickets . | 4 | 3 | 2 | 6 | 4 | 2 | 4 | 2 |
| Podium recognition at event by NAIOP President. | ✓ | ✓ | ✓ | | | | | |
| All additional company employees may come to sponsored event at member price. | ✓ | ✓ | ✓ | | | | | |
| Large Logo on inside cover of Resume Book. | | | | | | | ✓ | |
| Logo on inside cover of Resume Book. | | | | | | | | ✓ |
| List of attendees after event, if requested. | | | | | | | ✓ | ✓ |

NAIOP GA SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

NAIOP GA ANNUAL GOLF TOURNAMENT

| TOURNAMENT SPONSOR \$3,500 | GOLF BALL SPONSOR \$2,500 | BEVERAGE STATION SPONSOR \$1,500 | PAR 3 GOLF HOLE SPONSOR \$1,500 | GOLF HOLE SPONSOR \$1,000 (PER HOLE) |
|--|--|--|--|--|
| Two single-entry registrations. | Your company golf balls placed in each golf cart prior to play. | Superior name recognition at beverage station and/or cart. | Superior name recognition at your designated hole. | Superior name recognition at your designated hole. |
| Superior name recognition & sponsorship level on email blasts and NAIOP GA website. | Exposure to real estate developers and owners as well as architects, engineers, contractors, attorneys, consultants and other professionals that serve the industry. | Exposure to real estate developers and owners as well as architects, engineers, contractors, attorneys, consultants and other professionals that serve the industry. | Exposure to real estate developers and owners as well as architects, engineers, contractors, attorneys, consultants and other professionals that serve the industry. | Exposure to real estate developers and owners as well as architects, engineers, contractors, attorneys, consultants and other professionals that serve the industry. |
| Company logo on sponsor banner at tournament. | Podium recognition at event by NAIOP GA President. | Podium recognition at event by NAIOP GA President. | | |
| Podium recognition at event by NAIOP GA President. | | | | |
| Exposure to real estate developers and owners as well as architects, engineers, contractors, attorneys, consultants and other professionals that serve the industry. | | | | |

NAIOP GA SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

NAIOP GA ANNUAL SPORTING CLAYS COMPETITION

| BIG BANG (PRESENTING SPONSOR) \$10,000 | BUSTIN' CLAYS \$5,000 | HAVE A BLAST (DOUBLE FUN SPONSOR) \$4,000 | AIM STEADY (STATION SPONSOR) \$1,500 |
|---|---|--|---|
| Two (2) team entries, two (2) golf carts, and food & beverages. Each team includes four players. | One (1) team entry, one (1) golf cart, and food & beverages. Each team includes four players. | Two (2) team entries, two (2) golf carts, and food & beverages. Each team includes four players. | Opportunity to serve as station host (greet shooters, pull clay thrower). |
| Your logo in event marketing: event website, on-site event banner. | Your logo in event marketing: event website, event banner. | Your logo in event marketing: event website, select marketing promotions. | Your name in event marketing: event website. |
| Your name in event marketing: emails and other promotions will include "event presented by" sponsor logo. | Your name in event marketing: emails, fax promotions. | Social media: Recognition and thank you on NAIOP GA social media channels. | Your logo at event: station signage. |
| Social media: Business spotlight, individual thank you, and sponsor thank you on social media. | Social media: Recognition and thank you on NAIOP GA social media channels. | Recognition at event. | Recognition at event. |
| Your logo at event: prominently displayed on event score cards and event signage. | Your logo at event: prominently displayed on event signage. | Shooter takeaway bag: Opportunity to include branded items. | Shooter takeaway bag: Opportunity to include branded items. |
| Remarks at awards reception (2-3 minutes). | Recognition and plaque presented at awards ceremony. | | |
| Recognition and plaque presented at awards ceremony. | Shooter takeaway bag: Opportunity to include branded items. | | |
| Name on host committee. Participation in planning welcomed but not required. | | | |
| Shooter takeaway bag: Opportunity to include branded items. | | | |

MAKE YOUR SPONSORSHIP SELECTIONS



SPONSOR NOW

OR

Fill out the **sponsorship form** with your company and contact information, and we will coordinate payment via invoice/check or credit card.

Return this form with your payment to:

NAIOP GA
3400 Peachtree Rd. NE
Suite 1500
Atlanta, GA 30326

NAIOP GA Annual Sponsorships

| | | |
|--------------------------|-----------------|----------|
| <input type="checkbox"/> | Diamond | \$12,500 |
| <input type="checkbox"/> | Platinum | \$9,500 |
| <input type="checkbox"/> | Gold | \$7,500 |
| <input type="checkbox"/> | Silver | \$4,500 |



I will Commit to 3 years
to lock in these rates

NAIOP GA Single Sponsorship Opportunities

| | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | School Challenge Resume Book | \$4,000 |
| <input type="checkbox"/> | School Challenge Scholarship | \$3,000 |
| <input type="checkbox"/> | Happy Hour Host | \$4,000 |
| <input type="checkbox"/> | Happy Hour Food & Beverage | \$3,500 |
| <input type="checkbox"/> | Happy Hour Event | \$3,000 |
| <input type="checkbox"/> | Awards of Excellence Award Sponsor | \$4,000 |
| <input type="checkbox"/> | Awards of Excellence Breakfast Sponsor | \$3,500 |
| <input type="checkbox"/> | Awards of Excellence Event Sponsor | \$3,000 |

NAIOP GA Special Events Sponsorship Opportunities

| | | | | | |
|--------------------------|---------------------------------|---------|--------------------------|---|----------|
| <input type="checkbox"/> | Golf Tournament Sponsor | \$3,500 | <input type="checkbox"/> | Sporting Clays Big Bang Sponsor | \$10,000 |
| <input type="checkbox"/> | Golf Ball Sponsor | \$2,500 | <input type="checkbox"/> | Sporting Clays Bustin' Clays Sponsor | \$5,000 |
| <input type="checkbox"/> | Golf Bev Station Sponsor | \$1,500 | <input type="checkbox"/> | Sporting Clays Have a Blast Sponsor | \$4,000 |
| <input type="checkbox"/> | Golf Par 3 Sponsor | \$1,500 | <input type="checkbox"/> | Sporting Clays Aim Steady Sponsor | \$1,500 |
| <input type="checkbox"/> | Golf Hole Sponsor | \$1,000 | | | |

SPONSOR CONTACT INFO

Company: _____

Contact name: _____

Email: _____

Phone: _____

Office address: _____

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

GEORGIA CHAPTER

WWW.NAIOPGA.ORG

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